

**Tucson Quilters Guild  
Business Meeting Final Minutes FORM  
September 7, 2016**

Meeting called to order by Roberta Sipes at 9:30 a.m.

- 11 Board members present.
- 10 Committees represented.
- 1 Member present.
- 2 Guests

**Attendees:**

**Board:** Betty Anderson, Kathryn Barton, Sally Dickinson, Karen Fisher, Evelyn George, Kay Hendricks, Marie Morris, Elaine Romanelli, Roberta Sipes, Denise Withrow, Reilly Zoda

**Committees:** Colleen Babcock, Diane Bach, Cathy Dargel, Diane Hartman, Marie Luongo, Christine McCollum, Mary Meserve

**Members:** Alice Wilder

**Guests:** Lori Kavaleras, Diane Gruenwald

**President: Roberta Sipes**

- Roberta introduced the 2 guests who came for a presentation with a new logo and brand recommendations. See New Business for further information.
- Roberta will make an announcement at the meetings regarding the use of cameras for both still photography and video during our guest speaker presentations. Photos may be taken only before the meetings, during the breaks, and after the meetings. No photography will be allowed during the guest speaker presentations.

**Secretary: Gretchen Galbraith (Sally Dickinson – substitute)**

- Sally reported that the final draft of the August Minutes was sent by email on August 22. Motion to accept the minute was made by Cathy Dargel; seconded by Reilly Zoda. Motion passed.

**Treasurer: Marie Morris (Interim Treasurer)**

- There has been no change in our investments since the August meeting report. Our current total assets in checking and savings are \$64,332.61. Motion to accept was made by Cathy Dargel; seconded by Elaine Romanelli. Motion passed.

**Vice President/By-Laws: Elaine Romanelli**

- Elaine is finishing updating the job descriptions. Before these are posted online, she will send the appropriate description to each director and committee chair for review and comments. If anyone has served in additional positions in the past and would like to review those descriptions as well, they are asked to send an email to Elaine requesting a copy of the additional descriptions for review.

**Endowment: Sally Dickinson**

- No report

**Quilt Show: Betty Anderson, Reilly Zoda**

- No report

**Membership: Kathryn Barton**

- 3 new memberships have been received.
- Current membership is 427 members.

**Programs: Karen Fisher, Denise Withrow**

- The workshop scheduled for Friday, October 14 had been cancelled. There were only 2 members registered for the Friday workshop. The speaker sent several samples of her work. After viewing those, some attendees at the meeting expressed interest in taking the workshop. The supply list includes a 96 count box of Crayola crayons to be used coloring fabric. Karen noted that each appliqué piece is colored separately and then applied to the background – if a mistake is made then it is easy to replace the small piece – the whole thing is not ruined. Some members noted that this workshop may conflict with sign ups for the Kaffe workshop that is scheduled at the Quilters Market for later in October.

**Members-at-large: Kay Hendricks/Evelyn George**

- Evelyn will respond to members' questions in a monthly column in the newsletter.
- Evelyn received an email from member Suzanne Irving expressing her dismay over the reaction to a proposal she made at the quilt show meeting at the end of August. Since Evelyn was not at that meeting she wanted to get an understanding of what had taken place. Betty Anderson spoke, giving a brief synopsis of the meeting. Following Betty's explanation, there was more discussion from others who had attended the meeting as well as comments from some members who were not at the meeting and were uncomfortable with the email exchange that followed. Evelyn will write a response to Suzanne once she gathers more information.

**Bears: Christine McCollum, Marie Luongo**

- Bears are doing fine. They need to be turned in at the October and November meetings.

**Corresponding Secretary: Mary Meserve**

- Phyllis Sirrine, owner of the Quilters Desert Patch in Sahuarita, passed away. Discussion was held regarding the possible donation to help defray her funeral expenses. It was discussed that any such donation would set a precedent for future deaths and funerals. Individual members can donate if they wish; also the members will be encouraged to go to the shop to buy fabric and supplies to help support the family. Motion was made by Reilly Zoda to ask Cathy Dargel to organize a memorial for Phyllis to be displayed at the quilt show; seconded by Elaine Romanelli. Motion passed.
- Diane Bach's mother passed away.

- Kay Hendricks fell and broke her left wrist; her right wrist was sprained at the same time.

**Finance Committee: Marie Morris**

- No report

**Guild Pins: Diane Bach**

- Guild pins are fine. When new pins need to be ordered, a decision needs to be made about using the proposed new logo.

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**Historian: Cathy Dargel**

- No report

**Holiday Blocks: Colleen Babcock, Judy Gilmartin**

- No report

**Hospitality: Christine McCollum, Marie Luongo**

- Hospitality is fine. Marie and Christine were complimented on the food served at the August Quilt-a-thon.

**Library: Diane Hartman**

- Diane has finished entering the books into a searchable database. Books are being re-shelved in the library and will be ready for check out at the September general meetings.

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**Newsletter: Diane Hartman**

- The deadline for articles for the October Newsletter is September 21. Please email all articles to Diane. Do not mail them since she will be out of town.
- Diane noted that while the newsletter has a budget of \$1,000 – budgeted in anticipation of purchasing a new computer – she was able to buy new software for \$400 and does not need a new computer. She asked permission to transfer the \$600 from the newsletter budget to the library budget to use for the purchase of new books. Motion made to approve this request by Cathy Dargel; seconded by Denise Withrow. Motion passed.

**Quilt for a Cause: Evelyn George**

- Quilt for a Cause auction is scheduled for mid October. The quilts will be hung in the public areas of TMC on Saturday, September 10. More volunteers are welcome – even if not already signed up – just show up. Hanging will start at 9:00 a.m. – report to the Canyon Room. A reminder email will be sent to those who have signed up to help.

**Quilt-a-thon: Barbara Heiman**

- Barbara sent her report by email to Elaine. 78 quilts were completed at the end of the Quilt-a-thon. She expects that many again to be turned in at the September meetings. Karen Fisher suggested that an email blast be sent out to remind member to bring the completed quilts to the meetings next week. A representative from TMC will be at the Wednesday meeting to accept our quilt donation. A Fisher House representative will be at the October meeting to accept quilts. Family Loving Kare representatives were at the Quilt-a-thon.

- Barbara has volunteered to chair the Quilt-a-thon again next year.
- Many kits and supplies are already in place for next year.

**Quilting for Others: Mary Meserve/Kathy Harris**

- Quilting for others is doing fine. Stockings and pillowcases have been given to Candle Lighters for their holiday parties. Stockings and pillowcases will be accepted year round as an on going project.

**Pattern of the Month: Evelyn George**

- This month's pattern will be a tutorial about how to make a better 4-Patch. This will be followed up next month with Variations on a 4-Patch.

**Publicity: Elaine Romanelli**

- See New Business

**Raffle Quilts: Colleen Babcock**

- The 2017 Raffle Quilt will be displayed at the general meetings in September. Starting in October it will be displayed at each of the 4 local quilt shops for a month at a time.
- The 2018 Raffle Quilt has been given to the long arm quilter, Suzanne Irving for quilting.

**Public Record Keeper: Mary Meserve**

- Mary submitted a list of donations to Marie Morris for our tax records, to Diane Hartman for the newsletter. She was also asked to submit the list to the website.

**Visual & Textile Arts of Tucson (VTAT): Cathy Dargel**

- A representative for the Guild needs to be appointed to the Board of VTAT. Cathy cannot serve in this position since she is an officer (Treasurer) on the Board of VTAT. The Quilters' Guild needs its own representative to protect the interests of the Guild in the new organization. While Elaine has been serving in that position, she is too busy with her other Guild responsibilities to continue in that capacity. Cathy will write an article for the newsletter asking for a volunteer for this position.

**Website: Meg Silvern**

- No report

**Old Business:**

**New Business:** Guests Diane Kavaleras and Lori Gruenwald came to the meeting to share their proposals for branding the Tucson Quilters guild to create a recognizable presence in the community. Central to this project was the creation of a new logo for the Guild. Two logos were presented for attendees to view and ultimately select by voting on the favorite. Two rounds of voting were held – the first round was just about evenly split with 9 votes for one and 10 votes for the other; after further discussion the second round of voting produced a clear cut results with the vote being split 12 – 7.

Diane and Lori had previously held a brainstorming session at the end of July to gain a better understanding of the Guild and members perceptions of the organization. They started their presentation by sharing the results in a broad outline of definitions of keywords.

Following the selection of the favorite logo design, several ways to incorporate this design were shared and discussed. These included updating Facebook page weekly, a new updated design for the webpage, using the logo in the newsletter, on bookmarks, posters and other advertising venues in the future. Possibly, a new Guild pin with the new logo would be designed and ordered. It was recommended that the logo be used as much as possible – on letterheads, business cards, etc.

Also it was also recommended that a specific color be assigned to each ‘function’ of the Guild to be used on the website. For instance – the Speaker series would be assigned one color, the Quilt Fiesta would have a different color, Education would be a different color, and charity works would be in yet another color.

Karen Fisher suggested that a small quilt could be made using the new logo to display on the front of the podium for the general monthly meetings. Karen plans to make this quilt.

Meeting adjourned at 11:20 a.m.

Respectfully submitted,  
Sally Dickinson, Acting Secretary